Begad Eleish
BE ANALYTICS · DATA DRIVEN STRATEGIST

SPEAKING · OVERVIEW

Talks and Workshops

Engaging sessions on data driven decision making, AI and the future of work, and data storytelling.

WHO IT IS FOR

- Conferences, summits and panels
- Universities and student bodies
- Leadership offsites and internal learning events

WHAT YOU GET

- Keynotes and panel talks
- Interactive workshops
- University and leadership audiences
- Content tailored to your audience and theme

THE OUTCOME

An audience that leaves with practical ideas they can apply: question the data, use AI for speed and stay accountable for the decision.

HOW IT WORKS

1. **Discovery call**
   We agree on the goal, the audience and what success looks like.
2. **Proposal**
   Scope, format, timing and fees, tailored to your needs.
3. **Delivery**
   Hands-on and built around your context and data.
4. **Follow up**
   Next steps and a check on whether the goal was met.

WHY WORK WITH ME

- Speaker at international webinars, AWE 2024 and university events. Every engagement follows the same discipline: frame the decision, gather the evidence, re-test assumptions, find the root cause and measure the result.

Let's talk about your goals

Delivered in Arabic or English. Fees are quoted after a short discovery call.

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SPEAKING · DOMAINS AND TOPICS

What I speak on

Keynotes, panels and interactive workshops, tailored to your audience and theme. In Arabic or English.

DATA AND DECISIONS

Data driven decision making
LEADERS, MANAGERS AND TEAMS

Asking the right question, measuring what matters and acting on evidence instead of opinion.

KPIs that matter
LEADERSHIP AND STRATEGY TEAMS

Why most dashboards fail and how a small set of measures shows early whether a plan is working.

Data storytelling and executive reporting
ANALYSTS AND MANAGERS

Turning numbers into a clear story and a recommendation decision makers act on.

AI AND THE FUTURE OF WORK

Think with Data, Work with AI
STUDENTS, GRADUATES AND PROFESSIONALS

AI gives you the draft, you still own the decision. Judgment, speed and accountability.

AI in business: value, risk and governance
LEADERS AND BOARDS

Where AI pays off, where human review must stay, and the controls that keep it safe.

Careers in data, finance and AI
UNIVERSITIES AND STUDENT BODIES

The skills that matter, how to build them and how to stand out.

RISK, FRAUD AND BANKING

The future of fraud management
BANKING, FINTECH AND RISK AUDIENCES

How data, analytics and machine learning are changing fraud detection and response.

Digital banking and payments: growth with control
BANKING AND FINTECH TEAMS

New digital journeys such as eKYC and mobile wallets, and the fraud controls they need.

Risk management that supports the business
FINANCE AND REGULATED INDUSTRIES

Proportionate controls, KRIs and remediation that protect value without blocking growth.

Digital process automation with control
OPERATIONS AND DIGITAL TEAMS

Automating business processes while keeping the right controls built in.

FINANCE AND ENTREPRENEURSHIP

Financial modeling for decision makers
LEADERS AND FOUNDERS

Using a model to test a decision before committing money to it.

Data for entrepreneurs
FOUNDERS AND SMALL BUSINESS OWNERS

Using data to plan, track and grow a business.

WHERE I HAVE SPOKEN

Past stages include Group Futurista international webinars, the Academy for Women Entrepreneurs (AWE 2024, U.S. Embassy in Cairo and AUC), the AUC Center for Entrepreneurship and Innovation, a workshop with PwC Egypt, and ESLSCA University.

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